GANYMED

Report on IO1 - A2

Case studies in geragogy

Ganymed
GERAGOGY AND YOUNG MEDIA

Erasmus+

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GERAGOGY AND YOUNG MEDIA

Project number: 2020-1-DE01-KA226-HE-005745

Consortium of partners

KIT
Karlsruhe Institute of Technology

CEIPES

ceTEM
Technical Research Centre of Furniture and Wood of the Region of Murcia

inerciadigital

ph
University of Education
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Germany:

1   Landkreis Tirschenreuth Fraunhofer

Link: https://www.scs.fraunhofer.de/de/referenzen/digitales-dorf-senioren.html

The research project "Digital Village: Housing and Education" aims to improve the housing situation and social participation of older people with the help of digitalization. The main focus of the project is the development of digital housing counseling and low-threshold educational offerings on digitization for older adults in the Tirschenreuth district. They offer short course times of 2 or max. 3 hours and provide sufficient breaks.

Contact:

Susanne Sczogiel:

susanne.sczogiel@iis.fraunhofer.de

2   "BAGSO-Bundesarbeitsgemeinschaft der Seniorenorganisationen e. V."

Link:https://www.bagso.de/fileadmin/user_upload/bagso/04_Projekte/DuB/Flyer_wissensdurstig.de.pdf

Nationwide service center "Digitalization and Education for older people" searches and offers practical examples, events for the elderly, and provides literature and materials for learning in old age. They bring older people together with providers of courses and events on their internet portals. wissensdurstig.de focuses on curious people as well as people from practice and the professional public. On wissensdurstig.de municipalities find education providers and multipliers examples of good practice in educational work with elderly.
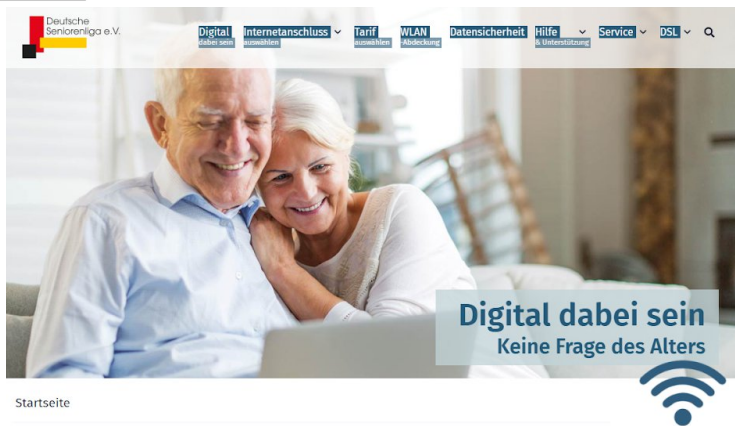
Contact:

info@wissensdurstig.de

www.wissensdurstig.de

3   Deutsche Seniorenliga e. V.

**Link:
https://www.bagso.de/fileadmin/user_upload/bagso/04_Projekte/DuB/Flyer_wissensdurstg.de.pdf**

As a representation of the interests of the 50plusgeneration, Deutsche Seniorenliga e.V. provides extensive information material on age-related topics available free of charge to anyone interested through brochures and press publications. With their brochure "Being digitally present: not a question of age!" they try to support older people in making their access to the Internet faster and safer.

Contact:

https://www.digital-dabei-sein.de/

4   Mehrere Organisationen

Link: **https://forum-seniorenarbeit.de/events/online-veranstaltung-aeltere-menschen-in-der-pandemie-digitale-technologien-als-chance/**

According to Forum Seniorenarbeit NRW new public services and social networks have been established to provide usage of digital technologies. Nevertheless, not all older people are participating in digitalization by any means. For this reason, Forum Seniorenarbeit NRW offers

several events, online meetings with the topic "Older people in the pandemic-digital technologies as an opportunity".

Contact:

Tel: +49 30 / 2218298-0

Fax: +49 30 / 2218298-66

E-Mail: info@forum-seniorenarbeit.de

5   "Bundesministerium für Familie, Senioren, Frauen und Jugend"

Link:
https://www.bagso.de/fileadmin/user_upload/bagso/04_Projekte/DuB/Flyer_wissensdurstig. de.pdf

Federal Ministry for Family Affairs, Senior Citizens, Women and Youth looks out for the development and application of digital technologies in areas of life and fields of action that are particularly important for older people: Housing, mobility, social integration, health care and social space. They promote the possibilities of digitalization for an exchange between generations and they give older people a much higher priority in the German government's "Shaping digitization" implementation strategy. They explicitly consider the competencies, needs and requirements of older people in the research and development of digital technologies.

Contact:

Tel: +49 30 / 2218298-0

Fax: +49 30 / 2218298-66

E-Mail: info@forum-seniorenarbeit.de

6   DigitaleSeniorInnen

Link: https://www.digitaleseniorinnen.at/leistungen/know-how/

Digitale SeniorInnen supports people in planning and implementing educational offerings for older people. As contacts for senior-friendly teaching and learning, they help people develop their projects and make them visible. They provide studies, checklists, factsheets, infos and tipps.

Contact:

Mag. Edith Simöl, Leiterin der Servicestelle digitaleSeniorInnen

T: +43 1 595 21 12-0, office@digitaleseniorinnen.at

FB: https://www.facebook.com/digitaleSeniorInnen/

7   Digital-Kompass

Link: https://www.digital-kompass.de/

The Digital Compass is a meeting place for personal exchange, for on-site and online training, and for obtaining materials. They offer you a versatile treasure trove of brochures, presentations, checklists, quiz formats, lectures and much more for all those who accompany older people into and on the Net.

Contact:

Katharina Braun

BAGSO Service Gesellschaft

Hans-Böckler-Straße 3

53225 Bonn

Tel.: 0228 / 55 52 55 – 50

8   "Digitization and Education for Older People" Service Center

Link: https://www.bagso.de/projekte/servicestelle-digitalisierung-und-bildung-fuer-aeltere-menschen/

"Digitization and Education for Older People" Service Center offers tips and materials on digital education in old age, interesting facts for education providers and good practice examples. One of the goals of the service center's work is to make educational offerings accessible to people who have not participated so far. The service center provides information on all questions relating to education in old age and aims to make it easier for seniors to access courses and meeting places. On its website www.wissensdurstig.de seniors can find offers in their environment in a nationwide event database.

Contact:

Dr. Janina Stiel

Projektleiterin

0228 / 24 99 93-34

info(at)wissensdurstig.de

9   "Vives@bw - Virtually connected - senior citizens in Baden - Württemberg"

Vives@bw - Virtually connected - senior citizens in Baden - Württemberg brings people into contact with each other and offers them the opportunity to participate in activities and events of their interest via new media. At VIVES@BW people can listen to lectures, actively participate in various offerings, take part in discussions or exchange ideas on topics that interest them via the online platform Zoom.

Contact:

Carmen Stadelhofer

carmen.stadelhofer@uni-ulm.de
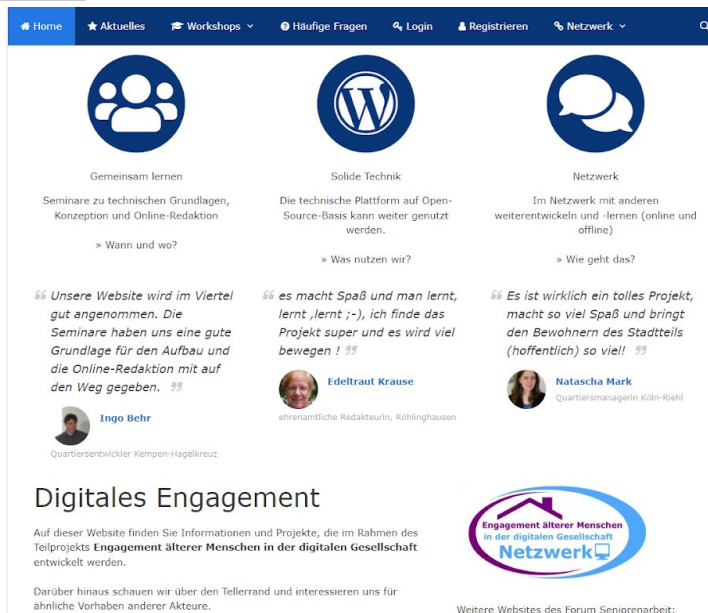
Institut ILEU e.V.

Schweinmarkt 6

89073 Ulm

10   "unser-quartier.de project - engagement of older people in the digital society"

Link: **https://unser-quartier.de/**

The unser-quartier.de project takes a participatory approach. The goal is to strengthen the voice of older people on the Internet and to help them use this medium to represent their interests and shape their everyday lives in small-scale contexts. By taking part in the workshops, participants learn Internet-based techniques for organizing their own involvement. Their aim is to set up local
online projects in which civically engaged older people work as a team, independently taking responsibility for technology, content and interaction/communication.

Contact:

Gürzenichstraße 25

50667 Köln

Daniel Hoffmann,

Tel.: +49 30 / 2218298-41

Italy:

11   Doro
Link: https://www.doro.com/it-it/landing-page/nonni-connessi/

Come registrare un numero d'emergenza in rubrica ? (registrando il numero di emergenza COVID-19):

Come fare una videochiamata e inviare un messaggio vocale ? :
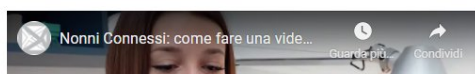
"Grandparents connected" is a free of charge project for elderly people. The website is composed of links to YouTube video tutorials that teach elderly people to keep in touch with their family and friends through digitalisation. The videos are about registering an emergency number in the phone book, making a video call, sending a voice message, creating a group chat, share content, searching for videos on YouTube and sharing them with friends.

Contact:

0039 848 35 00 30
support.it@doro.com

12   "ASP Parma: Azienda di Servizi alla Persona del Distretto di Parma"

Link: https://www.adpersonam.pr.it/news-dettaglio.aspx?id=323

"We must do" is a free of charge webinar, which took place on the 9th September 2021, for people working in CRA (Rehabilitation Community High Assistance) or ASP (Personal services company). The goal is to act and innovate in responsibility after the pandemic. The themes of the webinar are training for care, technologies for quality of life, the future and prospects of work in the ASP, social and health integration and planning the future of services.

Contact:

direzione@asp.parma.it

13 "Software Uno - L' informatica nel sociale"

Link: https://softwareuno.it/le-tecnologie-ict-per-la-cura-degli-anziani/

"Software Uno - L&apos - informatica nel sociale" promotes ICT technologies for the care of the elderly. On the website the author presents his intervention in a webinar about technology in the service of the elderly and their health. It also shows an overview of the evolution of the world of healthcare and personal services and the role of the Covid-19 pandemic in introducing a new interest in digital technology in care processes.

Contact:

0039 049 933 63 60
info@softwareuno.it

14 Abitare e Anziani

Link: http://www.abitareeanziani.it/wp-content/uploads/2018/02/AeA_Magazine_04.pdf

"Abitare e Anziani informa" is a free of charge online information magazine on housing problems of elderly people. The magazine defines an aim for the future: create technologies that allow people to grow old in their own homes. The idea is an integrated system of care which understands and manages multimorbidity. They also believe it is important to promote active ageing and implement activities for older people living in solitude.

Contact:

Tel 06.8440771
info@abitareeanziani.it

Spain:

15   "Municipal Center for Attention to the Elderly 'Las Herratillas'"

Link: https://politicasocial.yecla.es/programas-servicios-sociales/personas-mayores-y-dependientes/servicios/herratillas/

The project by "Municipal Center for Attention to the Elderly 'Las Herratillas'" aims to facilitate the social participation of the elderly, provide a meeting place and development of activities for personal growth, training, leisure and free time. The target group of the project are people over 60 years old, people declared with total or absolute permanent disability and spouses or partners of a user who does meet the above requirements.

Contact:

serviciossociales@yecla.es

16   RPA-Project

Link: https://rpa-project.com/informatica-para-mayores/

The aim of the project is to teach computer science and how to use the computer to seniors. The Computer Science workshops for the elderly at the Casa de la Cultura de Torrejón de Ardoz are aimed to retired people who respond to the profile of a healthy, "normal" or "successful aging "person. These are students with NO cognitive impairment.

Contact:

formacion@rpa-project.com

17   La Caixa' Social foundation: digital skills (online)

Link: https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf
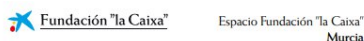
"La Caixa" Welfare Projects, which are free of charge, promote active aging of the elderly, with special attention to the most vulnerable, always based on values such as dignity of people, humanism and solidarity.
The Informatics and communication training itinerary is composed of different activities whose main objective is that the participants acquire computer knowledge at the same time that they develop teamwork, maintaining their degree of self-esteem and satisfying their personal concerns.

The itinerary consists of five activities:
- Get started in computing
- Create and design text documents
- Photo retouching and digital presentations

- Incorporate the internet into your day to day
- Connect to the network

Contact: info@fundacionlacaixa.org

18   La Caixa' Social foundation: videoconferences

Link: https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf
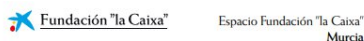
The objective is to know the characteristics of the simultaneous bidirectional communication system of videoconferences, as well as different environments and platforms.
The topics to be covered are videoconferencing platforms (Zoom, Teams, Skype) and functionalities.

No. of sessions: 6
From October 19 to November 4
Group 1: Tuesday and Thursday, from 10 a.m. to 12 p.m.
From October 20 to November 5
Group 2: Wednesday and Friday, from 4:00 p.m. to 6:00 p.m.

Contact: info@fundacionlacaixa.org

19   La Caixa' Social foundation: WhatsApp

Link: https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf

The objective is to improve the knowledge of the use of this
application.
The topics to be discussed are privacy, security, chats, notifications, storage and data.

No. of sessions: 4
From November 9 to 18
Group 1: Tuesday and Thursday, from 10 a.m. to 12 p.m.
From November 10 to 19
Group 2: Wednesday and Friday, from 4:00 p.m. to 6:00 p.m.

Contact: info@fundacionlacaixa.org

20   La Caixa' Social foundation: Sharing in social networks

Link: https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf

The objective is to know the most used social networks, as well as the elements to take into
account to manage them properly.
The topics to be discussed are Instagram, Twitter, Facebook and LinkedIn.

No. of sessions: 4
From November 23 to December 2
Group 1: Tuesday and Thursday, from 10 a.m. to 12 p.m.
From November 24 to December 3
Group 2: Wednesday and Friday, from 4:00 p.m. to 6:00 p.m.

Contact: info@fundacionlacaixa.org

21 "Polytechnic University of Cartagena - Senior University"

Link: https://servicioestudiantes.upct.es/umay

The objectives that are intended to be achieved with this program are the same as those designated for the University of the Elderly, differing only in the temporary duration of this project, in the free choice of the number of subjects or activities that they want to carry out among those offered and in the absence of qualifications.

The Senior University is aimed at people over 50 years of age, regardless of their academic training. It may also be taken by those who, without having reached this age, can prove that they are retired, early retired or in a reservesituation, as long as the places initially offered have not been filled.

The Study Plan of the University for the Elderly is structured in three academic courses, divided into two semesters per course, with four subjects being carried out in each semester. All subjects have a 25-hour workload that is equivalent to 1 ECTS credit, of which 20 hours are theoretical and 5 hours are practical or complementary activities.

The price for the complete course, including the Senior Specialization andResearch Course, is 125 euros that can be paidin a single payment or divided into 2 installments.

Contact: actividades.culturales@upct.es

22 Magtel Foundation: provide digital tools to the elderly

Link: https://www.fundacionmagtel.es/fundacion-magtel-lanza-su-proyecto-de-teleasistenci-tic-para-personas-mayores/

COMUNICACIÓN, FUNDACIÓN MAGTEL, INFORMACIÓN, PERSONAS MAYORES, TELEASISTENCI@TIC++, TIC

La Fundación Magtel lanza su proyecto de Teleasistenci@ TIC++ dirigido a personas mayores

📅 26/02/2016   Este proyecto se erige como una continuidad del Proyecto Teleasistenci@ TIC+, una iniciativa de la Consejería de Igualdad, Salud y Políticas Sociales de la Junta de Andalucía que nace para reducir la "brecha tecnológica" entre el colectivo de personas mayores y dependientes

The project envisages the design and construction of a platform for emergency management and revitalization of Centres for Active Participation of elderlies.

This platform aims to enable seniors or dependents to self-manage their own Telecare platform, which will include an application of warnings, both for patients and family members, a tool for the management of events, etc., in addition to some applications already contemplated in this type of tools as the monitoring of elderly people.

Contact:

fundacion@magtel.es
(+34) 957 42 90 60

23   Magtel Foundation: taste new digital devices with the elderly

Link: https://www.magtel.es/el-proyecto-europeo-frail-comienza-sus-pruebas-piloto-en-andalucia-para-testear-nuevos-dispositivos-tecnologicos-con-personas-mayores/

FRAIL is conceived as a modular, open and interoperable platform managed through different devices (smartwatches, tablets, etc.), which aims to promote real-time remote healthcare, active communication between users and careers and the promotion of physical exercise in the elderly.

Contact:

comunicacion@magtel.es

24   Esplai Foundation

Link: https://fundacionesplai.org/e-inclusion/tic-para-el-bienestar-de-las-personas-mayores/

Through technology Esplai Foundation wants to empower older people so that they can make useful arrangements in their day-to-day lives. Communicating with their family through video calls, receiving medical attention, doing exercises and work in associations or day centers, communication with the Administration, leisure and fun, are some of the multiple activities that technology offers us. Through digital literacy we will promote active ageing and improve the quality of life of our elders.

The project is for people over 65 years old in Galicia.

Contact:

93 474 55 46
91 168 168 6
659 68 90 04

25   European project

Link: https://euroage.eu

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Interreg
España - Portugal
UNIÓN EUROPEA
UNIÃO EUROPEIA
Fondo Europeo de Desarrollo Regional
Fundo Europeu de Desenvolvimento Regional

euro age   INICIO   PROYECTO   SOCIOS   LÍNEAS DE ACTUACIÓN   ENTREGABLES   NOTICIAS   CONTACTO

PROYECTO EUROAGE

Título

Iniciativas innovadoras para el impulso del envejecimiento activo en la región EuroACE (EuroAGE)

Objetivos

Promover el envejecimiento activo mediante la actividad física cognitiva y socio-emocional con el principal objetivo de mejorar la calidad de vida y aumentar la esperanza de vida saludable, mediante la integración de conocimiento científico-técnico transfronterizo

Fomentar la vida autónoma saludable de mayores y personas dependientes mediante el impulso de iniciativas innovadoras basadas en las tecnologías y conocimientos de los agentes de I+D situados a ambos lados de la raya

The European project has elderly and dependent people as a target group. Promote active ageing through cognitive and socio-emotional physical activity with the main objective of improving quality of life and increasing healthy life expectancy, through the integration of cross-border scientific-technical knowledge. Promote healthy autonomous living of elderly and dependent people by promoting innovative initiatives based on the technologies and knowledge of R&D agents located on both sides of the border.

Coste total:
1.225.459,09 €
Financiación FEDER:
919.094,34 €

Contact:

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+34927181032

26   Aula Planeta

Link: https://www.aulaplaneta.com/2015/02/05/educacion-y-tic/soy-fan-de-mi-abuel-un-proyecto-intercultural-e-intergeneracional-con-las-tic-como-herramienta/

aulaPlaneta
INNOVAMOS PARA UNA EDUCACIÓN MEJOR

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Soy fan de mi abuel@: un proyecto intercultural e intergeneracional con las TIC como herramienta

The proposal, during which pupils recorded interviews and made web pages, helped them to get to

know their grandparents better, work on interculturality, improve their knowledge of various ICT tools and develop various competences.

Contact: https://www.aulaplaneta.com/contacto/

Objectives

The different sized circles and percentages are us[...] main goals of all case studies mentioned above.

If we compare the main goals of all case studies, what co[...] "digitalization of elderlies". More than a quarter of the case stud[...] [partici]pation".
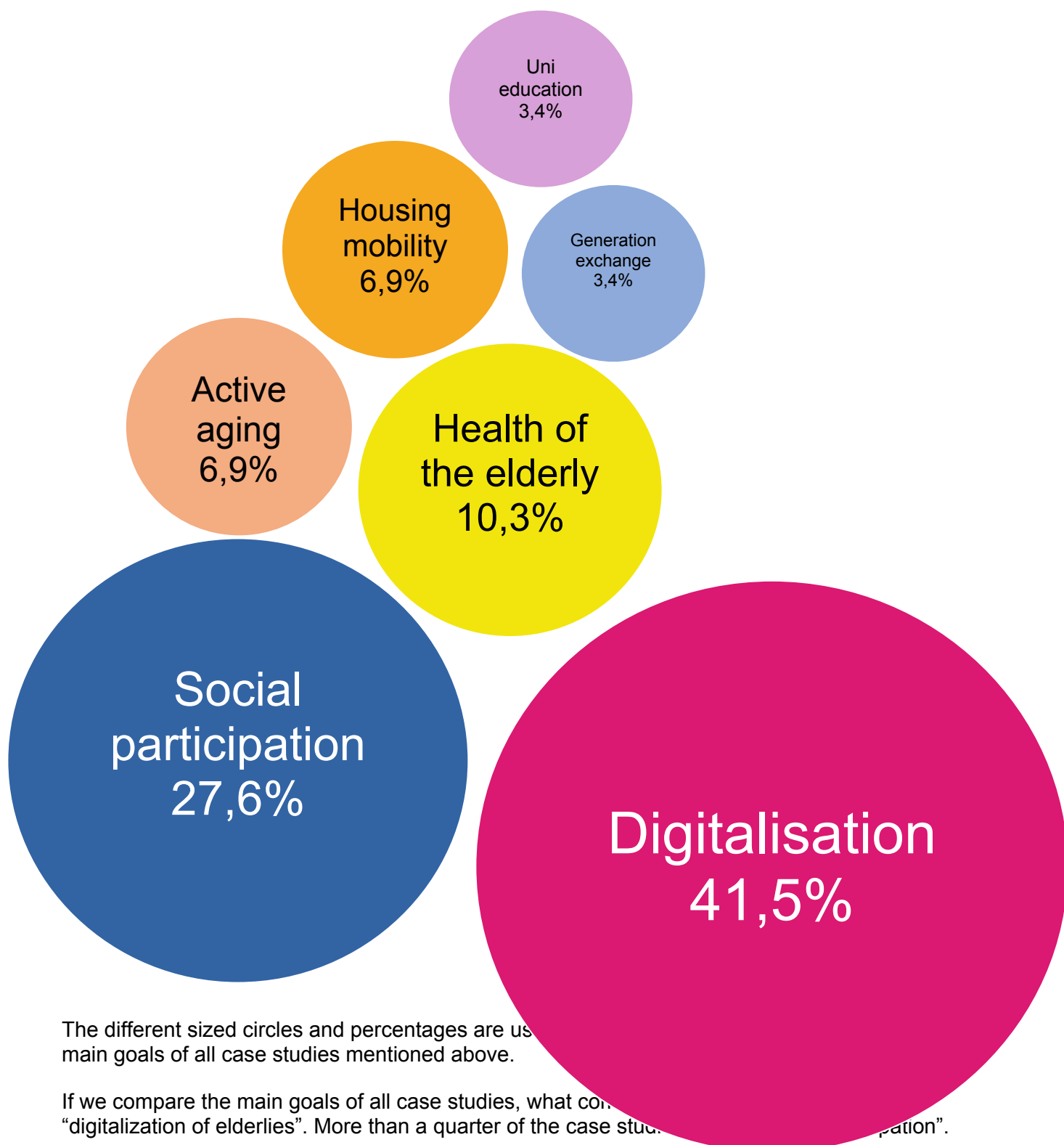
With the percentage of 10,3% "health of the elderly" is the third most relevant topic between the main goals of the case studies. What comes as the next most relevant topics are "housing mobility" and "active aging" with the same percentage, 6,9%. Other topics are "uni education" and "generation exchange" but they are themes that are less addressed in these case studies.

Although the main goal of all case studies is digitalization for older people, it is clear from this analysis that other goals are linked to it, such as health and social interaction.

Methodologies

Different kinds of methodologies
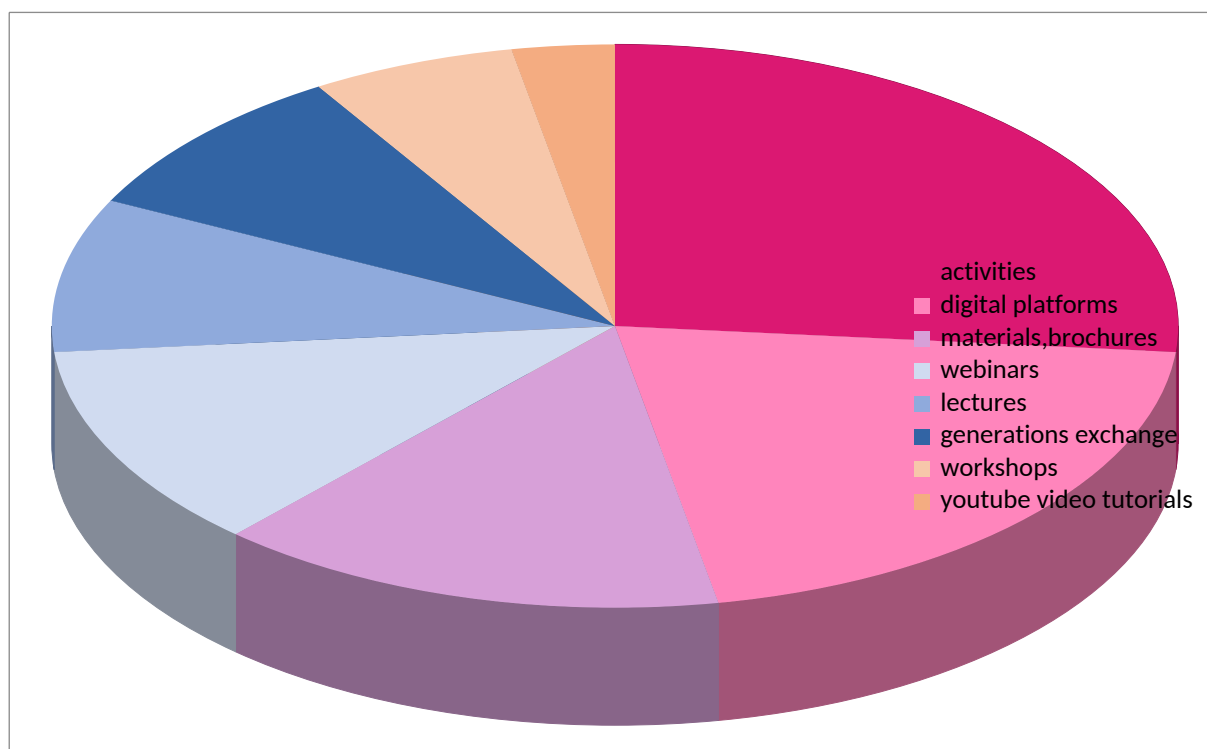
The different sized chart slices illustrate the different kinds of methodologies of the case studies.

The methodologies "activities", "digital platforms" and "materials and brochures" are the most applied in the case studies and the percentages are similar. Also "webinars", "lectures" and "generations exchange" have similar percentages and are very often used methodologies. "workshops" and "YouTube video tutorials" are also used in the case studies.

There are two different kinds of methodologies.

The first method utilizes exchange to communicate with the elderly, for example: "activities", "webinars", "generations exchange" and "workshops".

The second method utilizes a one-way communication: "digital platforms", "materials and brochures", "lectures" and "YouTube video tutorials"
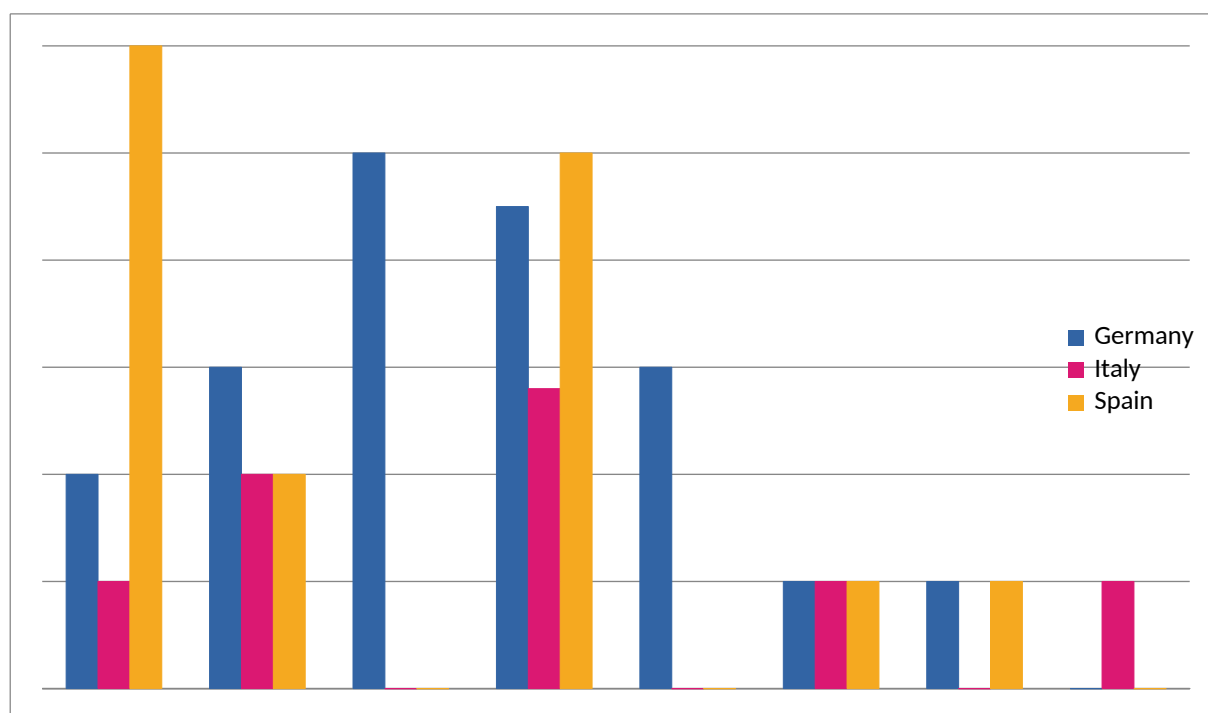
Thanks to this analysis it can be concluded that the two kinds of methodologies are applied equally often.

Methodology types in relation to states: Germany, Italy and Spain

The bar graph illustrates different methodologies and their relatability to the countries Germany, Italy and Spain.

It is directly clear that only in German case studies are used the "one-way communication" methodologies: "materials, brochures" and "lectures".

In contrast, the Spanish case studies favour the "exchange" methodologies, for example "activities" and "webinars". Looking at the diagram, one can see that it is mainly Spanish case studies that use the "activities" method.

There are methodologies used simultaneously in each country: "activities", "generation exchange", "webinars" and "digital platforms".

Only Italian case studies use the "YouTube video tutorials" methodology.

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pandemie-digitale-technologien-als-chance/

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https://unser-quartier.de/

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