

# GANYMED

Report on IO1 - A2

Case studies in geragogy



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Erasmus+ Programme  
of the European Union



# Ganymed

GERAGOGY AND YOUNG MEDIA

Project number: 2020-1-DE01-KA226-HE-005745

## Consortium of partners

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## Introduction

## Approach

Description of the methodical and practical procedure

- Age group determination
- Young Media Definition
- Questionnaire
- Research in the partner countries
- Presentation and evaluation of the results

## Case studies

### Germany:

#### 1 Landkreis Tirschenreuth Fraunhofer

Link: <https://www.scs.fraunhofer.de/de/referenzen/digitales-dorf-senioren.html>



**Fraunhofer IIS**  
Arbeitsgruppe für Supply Chain Services des Fraunhofer IIS

NEWSLETTER PRESSE MESSEN & EVENTS PUBLIKATIONEN JOBS & KARRIERE KONTAKT  
ENGLISH

VISION FORSCHUNG REFERENZPROJEKTE GESCHÄFTSFELDER LEISTUNGEN ÜBER UNS

Startseite Referenzprojekte Digitales Dorf: Wohnen und Bildung

### Digitales Dorf: Wohnen und Bildung für Ältere

#### Digitale Wohnberatung und Bildungsangebote zur Digitalisierung für Ältere

Die Digitalisierung birgt viele neue Möglichkeiten, um dem ländlichen Raum zu mehr Attraktivität zu verhelfen. Die Arbeitsgruppe für Supply Chain Services des Fraunhofer IIS beschäftigt sich derzeit mit neuen Angeboten für die Versorgung im ländlichen Raum, die vor allem auf innovative Technologien setzen. Für ältere Erwachsene stellen diese meist digitalen Angebote eine Herausforderung dar, denn laut einer Umfrage der Initiative D21 sind mehr als die Hälfte der über 70-Jährigen (noch) nicht online.

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#### Kontakt

  
Susanne Sczogiel  
Fraunhofer-Arbeitsgruppe SCS des Fraunhofer IIS

The research project "Digital Village: Housing and Education" aims to improve the housing situation and social participation of older people with the help of digitalization. The main focus of the project is the development of digital housing counseling and low-threshold educational offerings on digitization for older adults in the Tirschenreuth district. They offer short course times of 2 or max. 3 hours and provide sufficient breaks.

**Contact:**



Susanne Sczogiel:

[susanne.sczogiel@iis.fraunhofer.de](mailto:susanne.sczogiel@iis.fraunhofer.de)

## 2 "BAGSO-Bundesarbeitsgemeinschaft der Seniorenorganisationen e. V."

Link: [https://www.bagso.de/fileadmin/user\\_upload/bagso/04\\_Projekte/DuB/Flyer\\_wissensdurstig.de.pdf](https://www.bagso.de/fileadmin/user_upload/bagso/04_Projekte/DuB/Flyer_wissensdurstig.de.pdf)



Nationwide service center "Digitalization and Education for older people" searches and offers practical examples, events for the elderly, and provides literature and materials for learning in old age. They bring older people together with providers of courses and events on their internet portals. [wissensdurstig.de](http://wissensdurstig.de) focuses on curious people as well as people from practice and the professional public. On [wissensdurstig.de](http://wissensdurstig.de) municipalities find education providers and multipliers examples of good practice in educational work with elderly.

**Contact:**

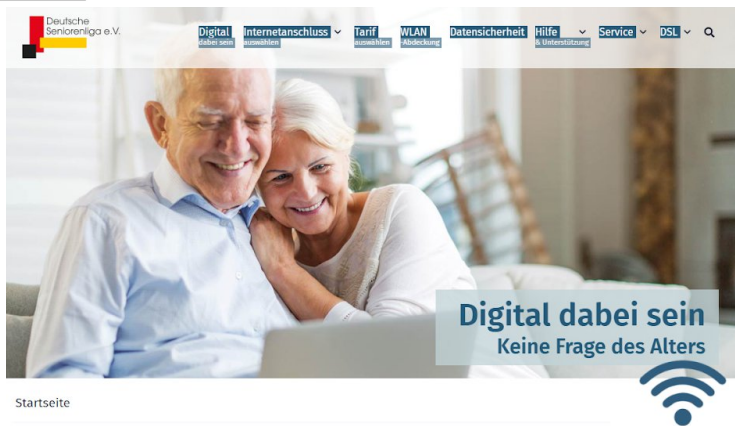
[info@wissensdurstig.de](mailto:info@wissensdurstig.de)

[www.wissensdurstig.de](http://www.wissensdurstig.de)

## 3 Deutsche Seniorenliga e. V.

Link:

[https://www.bagso.de/fileadmin/user\\_upload/bagso/04\\_Projekte/DuB/Flyer\\_wissensdurstig.de.pdf](https://www.bagso.de/fileadmin/user_upload/bagso/04_Projekte/DuB/Flyer_wissensdurstig.de.pdf)



#### Digital dabei sein: Keine Frage des Alters!



Erstaunt es Sie manchmal, wie spielerisch und mit welchem Selbstverständnis Ihre Enkel und Kinder digital unterwegs sind? Ich kann Ihnen verraten: Es ist allein eine Sache der Übung. Die Grundkenntnisse dafür kann jeder erlernen. Sobald Sie technisch entsprechend ausgestattet sind, kann es losgehen. Sie zögern?

In verschiedenen Projekten und Workshops erlebe ich, dass sich einige ältere Menschen nach wie vor schwer damit tun, die digitale Welt für sich zu entdecken. Sie trauen sich in diesem Bereich zu wenig zu. Der 8. Altersbericht der Bundesregierung

#### Broschüre zum Thema



As a representation of the interests of the 50plusgeneration, Deutsche Seniorenliga e.V. provides extensive information material on age-related topics available free of charge to anyone interested through brochures and press publications. With their brochure "Being digitally present: not a question of age!" they try to support older people in making their access to the Internet faster and safer.

#### Contact:

<https://www.digital-dabei-sein.de/>

#### 4 Mehrere Organisationen



**Link:** <https://forum-seniorenarbeit.de/events/online-veranstaltung-aeltere-menschen-in-der-pandemie-digitale-technologien-als-chance/>

According to Forum Seniorenarbeit NRW new public services and social networks have been established to provide usage of digital technologies. Nevertheless, not all older people are participating in digitalization by any means. For this reason, Forum Seniorenarbeit NRW offers

several events, online meetings with the topic "Older people in the pandemic-digital technologies as an opportunity".

**Contact:**

Tel: +49 30 / 2218298-0

Fax: +49 30 / 2218298-66

E-Mail: [info@forum-seniorenarbeit.de](mailto:info@forum-seniorenarbeit.de)

**5 "Bundesministerium für Familie, Senioren, Frauen und Jugend"**

**Link:**

[https://www.bagso.de/fileadmin/user\\_upload/bagso/04\\_Projekte/DuB/Flyer\\_wissensdurstig.de.pdf](https://www.bagso.de/fileadmin/user_upload/bagso/04_Projekte/DuB/Flyer_wissensdurstig.de.pdf)

| Neugierig?   | Wissen & Weitergeben  | Aus der Praxis lernen  |
|--|---|--|
|   |    |   |
|    |   |    |
| <b>Veranstaltungen für Ältere suchen und anbieten</b>  | <b>Literatur und Materialien zum Lernen im Alter</b>  | <b>Wie Bildung im Alter gelingt</b>  |
| <p>Sie wollen geistig fit bleiben, Neues erfahren oder sich weiterbilden? Sie haben Lust, mit anderen gemeinsam etwas zu unternehmen? Sie wollen lernen, Nachrichten mit dem Smartphone zu verschicken oder Sprachassistenten zu bedienen? Auf <a href="https://www.wissensdurstig.de">wissensdurstig.de</a> finden Sie die Veranstaltung, die zu Ihnen passt.</p> <p><a href="https://www.wissensdurstig.de">wissensdurstig.de</a> ist ein Internetportal, das ältere Menschen mit Anbietern von Kursen und Veranstaltungen zusammenbringt. Mit wenigen Klicks können Sie Veranstaltungen in Ihrer Nähe finden oder Ihre Angebote hier veröffentlichen.</p> | <p>Sie suchen Übungen, um Ihr Gedächtnis zu trainieren, möchten lernen, wie man an einem Online-Kurs teilnimmt oder planen einen Kurs mit älteren Lernenden? Sie wollen Ihr Wissen an Ältere weitergeben und fragen sich, wie das am besten gelingt? <a href="https://www.wissensdurstig.de">wissensdurstig.de</a> bietet Informationen zum Lernen im Alter ebenso wie Tipps und Materialien für Kursleitende.</p> <p><a href="https://www.wissensdurstig.de">wissensdurstig.de</a> richtet sich an Neugierige sowie an Personen aus Praxis und Fachöffentlichkeit. Sie finden Ergebnisse aus der Forschung, aktuelle Publikationen zum Thema und Informationen für die praktische Bildungsarbeit mit älteren Menschen.</p> | <p>Sie wollen ein Angebot für Ältere entwickeln und von den Erfahrungen anderer profitieren? Sie möchten Menschen erreichen, die bislang nicht in Ihre Veranstaltungen und Kurse kommen? Sie suchen erprobte Konzepte, um ältere Menschen für digitale Medien zu begeistern?</p> <p>Auf <a href="https://www.wissensdurstig.de">wissensdurstig.de</a> finden Kommunen, Bildungsanbieter sowie Multiplikatoren gute Praxisbeispiele der Bildungsarbeit mit Älteren. Nutzen Sie die Möglichkeit, auch Ihr eigenes Projekt zu präsentieren und andere zu inspirieren.</p> |

Federal Ministry for Family Affairs, Senior Citizens, Women and Youth looks out for the development and application of digital technologies in areas of life and fields of action that are particularly important for older people: Housing, mobility, social integration, health care and social space. They promote the possibilities of digitalization for an exchange between generations and they give older people a much higher priority in the German government's "Shaping digitization" implementation strategy. They explicitly consider the competencies, needs and requirements of older people in the research and development of digital technologies.

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Tel: +49 30 / 2218298-0

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E-Mail: [info@forum-seniorenarbeit.de](mailto:info@forum-seniorenarbeit.de)

**6 DigitaleSeniorInnen**

**Link:** <https://www.digitaleseniorinnen.at/leistungen/know-how/>

## --- Know-how ---

Bildung & LLL Didaktik & Methodik Smartphone & Co. Qualitätssicherung Weiterführende Angebote

Hier finden Sie Studien, Checklisten, Factsheets, Infos und Tipps für seniorinnen- und seniorengerechtes Lehren und Lernen mit digitalen Technologien.

### Bildung & LLL

Studie: Altern, Lernen und Bildung 2030 Perspektiven und Bedarf

Mülleger, Julia; BMSGPK, 2021

Kurzfassung: Altern, Lernen und Bildung 2030 Perspektiven und Bedarf

Mülleger, Julia; BMSGPK, 2021

Factsheet: Kulturelle Teilhabe und kulturelle Bildung im Alter – Wissen für die Praxis

Gallistl, Vera; Parisot, Viktoria; BMSGPK, 2021

Factsheet: Nachberufliche Bildung: sozial- und bildungspolitische Dokumente

Mülleger, Julia; Hechl, Elisabeth; BMSGPK, 2021

Factsheet: Nachberufliche Bildung: wissenschaftliche, sozial- und bildungspolitische Grundlagen

Gallistl, Vera; Mülleger, Julia; BMSGPK, 2021

Factsheet: Nachberufliche Bildung: Frauenpolitische Dokumente und Grundlagen

Hechl, Elisabeth; Mülleger, Julia; BMSGPK, 2021

Digitale SeniorInnen supports people in planning and implementing educational offerings for older people. As contacts for senior-friendly teaching and learning, they help people develop their projects and make them visible. They provide studies, checklists, factsheets, infos and tips.

### Contact:

Mag. Edith Simöl, Leiterin der Servicestelle digitaleSeniorInnen

T: +43 1 595 21 12-0, [office@digitaleseniorinnen.at](mailto:office@digitaleseniorinnen.at)

FB: <https://www.facebook.com/digitaleSeniorInnen/>

## 7 Digital-Kompass

Link: <https://www.digital-kompass.de/>



The screenshot shows the homepage of the Digital Kompass website. At the top, there is a navigation bar with links: Start, Aktuelles, Termine, Themen, Materialien, Standorte, Über uns, and Intern. A search bar is also present. The main content area features several promotional tiles. On the left, a large tile for 'GOLDENER INTERNETPREIS Digital aktiv im Alter 2021' mentions that 'Standorte Vechta und Celle gewinnen Goldenen Internetpreis 2021'. To the right, there are three smaller tiles for online events: 'Weihnachtsgeschenke online bestellen - Spezial mit dem EVZ' (Dec 9, 10:00), 'Die elektronische Patientenakte' (Dec 9, 15:15), and 'Musikgeragogik in der Praxis' (Dec 9, 18:00). Below these, there are more tiles for 'Digital Kompass' resources, including 'Ergänzung zum Leitfaden Öffentlichkeitsarbeit', 'Material-Tipp', 'Zusammenstellung verschiedener Studien', 'DER Digital KOMPASS ADVENTSKALENDER', and 'Jeden Tag ein neues digitales Türchen öffnen!'. At the bottom, a section titled 'Neue Materialien in der Fundgrube' displays various digital resources like 'ONLINE EINKAUFEN UND BEZAHLEN SICHER SHOPPEN', 'Ergänzung zum Leitfaden Öffentlichkeitsarbeit', 'Checkliste: Digitalisation', and 'KommMiT'.

The Digital Compass is a meeting place for personal exchange, for on-site and online training, and for obtaining materials. They offer you a versatile treasure trove of brochures, presentations, checklists, quiz formats, lectures and much more for all those who accompany older people into and on the Net.



**Contact:**

Katharina Braun

BAGSO Service Gesellschaft

Hans-Böckler-Straße 3

53225 Bonn

Tel.: 0228 / 55 52 55 – 50

**8 "Digitization and Education for Older People" Service Center**

**Link:** <https://www.bagso.de/projekte/servicestelle-digitalisierung-und-bildung-fuer-aeltere-menschen/>



Presse Newsletter Kontakt English f t y q

**bagso** Die BAGSO Themen Projekte Veranstaltungen Publikationen

Startseite / Projekte / Servicestelle "Digitalisierung und Bildung für ältere Menschen"

**Servicestelle „Digitalisierung und Bildung für ältere Menschen“**

Die Servicestelle „Digitalisierung und Bildung für ältere Menschen“ unterstützt den Wunsch vieler älterer Menschen zu lernen und sich mit digitalen Medien auseinanderzusetzen.

Sich im Alter mit Neuem zu befassen und dazulernen, kann dazu beitragen, lange selbständig und fit zu bleiben. Das gilt auch für die Beschäftigung mit den sich schnell verändernden digitalen Medien. Die Servicestelle gibt Auskunft zu allen Fragen rund um Bildung im Alter und sie möchte Seniorinnen und Senioren den Zugang zu Kursangeboten und Treffpunkten erleichtern. Auf ihrer Internetseite [www.wissensdurstig.de](http://www.wissensdurstig.de) können

**Kontakt**

Dr. Janina Stiel  
Projektleiterin

0228 / 24 99 93-34  
[info\(at\)wissensdurstig.de](mailto:info(at)wissensdurstig.de)  
[Internetseite.wissensdurstig.de](http://Internetseite.wissensdurstig.de)

"Digitization and Education for Older People" Service Center offers tips and materials on digital education in old age, interesting facts for education providers and good practice examples. One of the goals of the service center's work is to make educational offerings accessible to people who have not participated so far. The service center provides information on all questions relating to education in old age and aims to make it easier for seniors to access courses and meeting places. On its website [www.wissensdurstig.de](http://www.wissensdurstig.de) seniors can find offers in their environment in a nationwide event database.

**Contact:**

Dr. Janina Stiel

Projektleiterin

0228 / 24 99 93-34

[info\(at\)wissensdurstig.de](mailto:info(at)wissensdurstig.de)

**9 "Vives@bw - Virtually connected - senior citizens in Baden - Württemberg"**

Link: <https://vives-bw.de/>



**VIVES@BW**

Zusammenkommen ohne Grenzen über Online-Treffen

Im Projekt VIVES@BW geht es darum, herauszufinden, wie Senior\*innen die neuen Medien nutzen können, um sich direkt über eine Videoplattform mit anderen über Themen ihres Interesses auszutauschen.

Wissen teilen, über interessante Fragen diskutieren, gemeinsam Neues erkunden. Dazu wird nicht viel benötigt: PC oder Laptop mit Kamera und Mikrofon, alternativ ein Tablet oder Smartphone und ein Internetzugang.

Schon ausprobiert? – Machen Sie mit!

Einen kleinen Einblick in unsere Arbeit gibt der Beitrag des SWP

**Anstehende Termine**

- 12 DEZ** 18:30 - 20:00  
**Come together Session 41**  
Sonntag, Online
- 13 DEZ** 18:00 - 19:30  
**AG Literatur: "Mit Büchern die Welt entdecken"**  
Montag, Online
- 15 DEZ** 11:00 - 12:00  
**Denksport mit Tina Bock**  
Mittwoch, Online
- 15 DEZ** 18:00 - 19:30  
**Literarisches Weihnachtswichteln – Texte und Gedichte zum Advent, Weihnachten und Winter**  
Mittwoch, Online
- 17 DEZ** 19:00 - 20:00  
**Gemeinsam kochen – Weihnachtliche Leckereien**  
Freitag, Online

**Aktuelles**

Unser Adventskalender 2021!

|    |    |    |    |    |
|----|----|----|----|----|
| 1  | 22 | 3  | 16 | 5  |
| 14 | 17 | 25 | 10 | 23 |
| 9  | 18 | 2  | 21 | 8  |
| 12 | 4  | 19 | 6  | 20 |
| 13 | 15 | 7  | 11 | 23 |

Öffnen Sie täglich ab 10 Uhr ein neues Türchen in unserem Adventskalender.

Der Dezember Newsletter ist online. Klicken Sie hier zum Download!

Wir erweitern unsere Social media-Auftritte. Sie finden uns jetzt auch auf Twitter und Instagram.

Wir sind umgezogen! Sie finden uns ab

to optimize our website and our service. [Read more](#)

Functional only All cookies

Vives@bw - Virtually connected - senior citizens in Baden - Württemberg brings people into contact with each other and offers them the opportunity to participate in activities and events of their interest via new media. At VIVES@BW people can listen to lectures, actively participate in various offerings, take part in discussions or exchange ideas on topics that interest them via the online platform Zoom.

#### Contact:

Carmen Stadelhofer

carmen.stadelhofer@uni-ulm.de

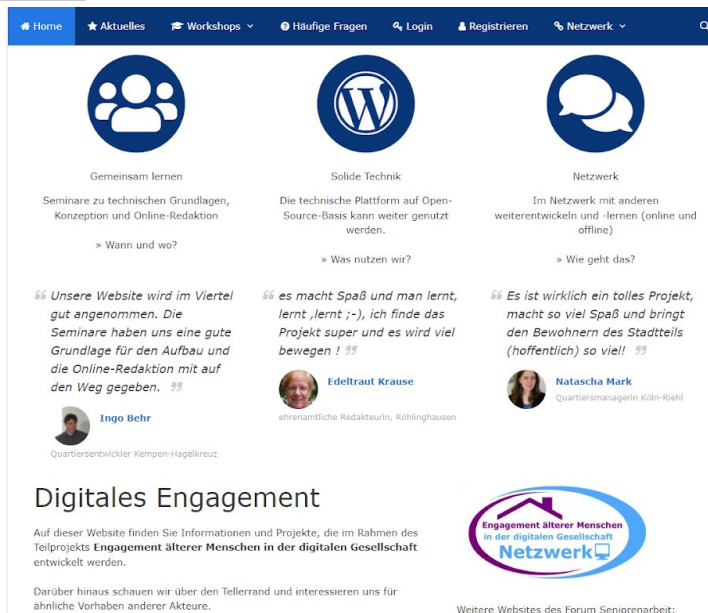
Institut ILEU e.V.

Schweinmarkt 6

89073 Ulm

#### 10 "unser-quartier.de project - engagement of older people in the digital society"

Link: <https://unser-quartier.de/>



The screenshot shows the Ganymed website interface. At the top is a navigation bar with links: Home, Aktuelles, Workshops, Häufige Fragen, Login, Registrieren, and Netzwerk. Below the navigation bar are three main sections: 'Gemeinsam lernen' (Seminar on technical basics), 'Solide Technik' (Technical platform on Open-Source), and 'Netzwerk' (Network for further development). Each section includes a brief description and a quote from a participant. At the bottom, there is a section titled 'Digitales Engagement' with a description of the project's goal and a logo for 'Engagement älterer Menschen in der digitalen Gesellschaft Netzwerk'.

The unser-quartier.de project takes a participatory approach. The goal is to strengthen the voice of older people on the Internet and to help them use this medium to represent their interests and shape their everyday lives in small-scale contexts. By taking part in the workshops, participants learn Internet-based techniques for organizing their own involvement. Their aim is to set up local online projects in which civically engaged older people work as a team, independently taking responsibility for technology, content and interaction/communication.

## Contact:

Gürzenichstraße 25

50667 Köln

Daniel Hoffmann,

Tel.: +49 30 / 2218298-41

## Italy:

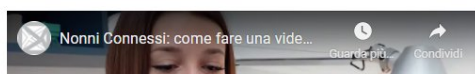
11 Doro

Link: <https://www.doro.com/it-it/landing-page/nonni-connessi/>

Come registrare un numero d'emergenza in rubrica ? (registrando il numero di emergenza COVID-19):



Come fare una videochiamata e inviare un messaggio vocale ? :



“Grandparents connected” is a free of charge project for elderly people. The website is composed of links to YouTube video tutorials that teach elderly people to keep in touch with their family and friends through digitalisation. The videos are about registering an emergency number in the phone book, making a video call, sending a voice message, creating a group chat, share content, searching for videos on YouTube and sharing them with friends.

#### Contact:

0039 848 35 00 30  
 support.it@doro.com

## 12 "ASP Parma: Azienda di Servizi alla Persona del Distretto di Parma"

Link: <https://www.adpersonam.pr.it/news-dettaglio.aspx?id=323>



The screenshot shows the ASP Parma website. The header features the ASP Parma logo and navigation links: HOME PAGE, CONTATTI, PEC, GARE, CONCORSI E SELEZIONI, PUBBLICAZIONI, INTRANET. The main content area is titled 'NEWS' and includes a section for 'Webinar Venerdì 10 settembre' with details about the CRA after the pandemic. A sidebar on the right contains links like 'Chi siamo', 'Statuto e regolamento', 'Organigramma', 'I nostri servizi', 'Carta dei servizi', and 'Portale Appalti'.

“We must do” is a free of charge webinar, which took place on the 9<sup>th</sup> September 2021, for people working in CRA (Rehabilitation Community High Assistance) or ASP (Personal services company). The goal is to act and innovate in responsibility after the pandemic. The themes of the webinar are training for care, technologies for quality of life, the future and prospects of work in the ASP, social and health integration and planning the future of services.

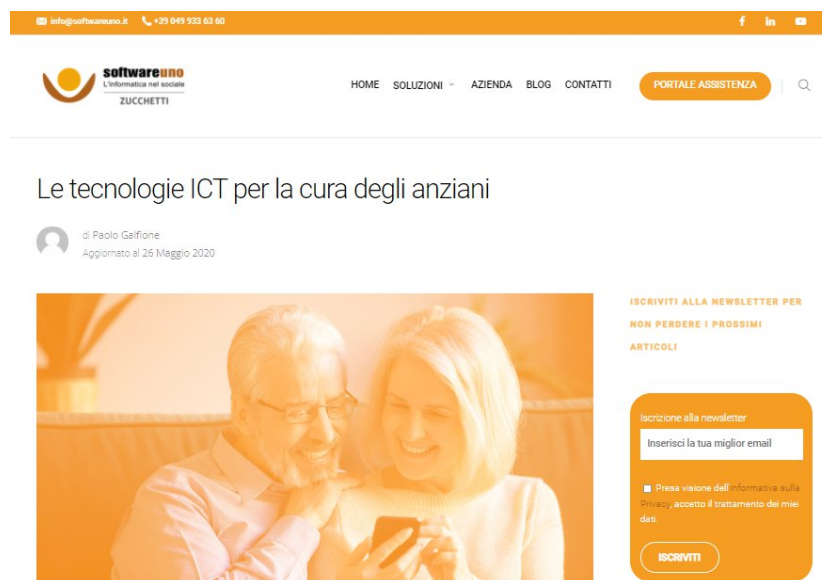


**Contact:**

[direzione@asp.parma.it](mailto:direzione@asp.parma.it)

**13 "Software Uno - L&apos; informatica nel sociale"**

**Link:** <https://softwareuno.it/le-tecnologie-ict-per-la-cura-degli-anziani/>



"Software Uno - L&apos; informatica nel sociale" promotes ICT technologies for the care of the elderly. On the website the author presents his intervention in a webinar about technology in the service of the elderly and their health. It also shows an overview of the evolution of the world of healthcare and personal services and the role of the Covid-19 pandemic in introducing a new interest in digital technology in care processes.

**Contact:**

0039 049 933 63 60

[info@softwareuno.it](mailto:info@softwareuno.it)

**14 Abitare e Anziani**

**Link:** [http://www.abitareeanziani.it/wp-content/uploads/2018/02/AeA\\_Magazine\\_04.pdf](http://www.abitareeanziani.it/wp-content/uploads/2018/02/AeA_Magazine_04.pdf)



“Abitare e Anziani informa” is a free of charge online information magazine on housing problems of elderly people. The magazine defines an aim for the future: create technologies that allow people to grow old in their own homes. The idea is an integrated system of care which understands and manages multimorbidity. They also believe it is important to promote active ageing and implement activities for older people living in solitude.

**Contact:**

Tel 06.8440771  
 info@abitareanziani.it

## **Spain:**

### **15 "Municipal Center for Attention to the Elderly ‘Las Herratillas’"**

**Link:** <https://politicassocial.yecla.es/programas-servicios-sociales/personas-mayores-y-dependientes/servicios/herratillas/>



The screenshot shows the website for the 'Centro Municipal LAS HERRATILLAS'. The header includes social media icons, the date 'sábado 11 diciembre 2021', and a login link. The main navigation menu lists various programs and services. The page title is 'Centro Municipal «LAS HERRATILLAS»'. The introductory text describes the center as a social relationship center for elderly people, located on Calle Amistad, s/n, with the goal of facilitating social participation and providing a place for activities and personal growth.

The project by “Municipal Center for Attention to the Elderly ‘Las Herratillas’” aims to facilitate the social participation of the elderly, provide a meeting place and development of activities for personal growth, training, leisure and free time. The target group of the project are people over 60 years old, people declared with total or absolute permanent disability and spouses or partners of a user who does meet the above requirements.

**Contact:**

serviciosociales@yecla.es

### **16 RPA-Project**

**Link:** <https://rpa-project.com/informatica-para-mayores/>

## ENLACES PARA EJERCICIOS EN CLASE DE INFORMÁTICA PARA MAYORES

Con estos enlaces entraremos rápidamente a los ejercicios en clase... y también podréis practicar ejercicios de informática para mayores en casa...

|  |   |   |   |
|--|---|---|---|
| <br><b>JUEGOS Y MECANOGRAFIA</b><br>Hola, aquí tenéis algunas webs con juegos que os ayudarán a practicar.<br><hr/> <div style="background-color: #0056b3; color: white; padding: 5px; text-align: center;">Mecanografía</div> <hr/> Para que puedas practicar mecanografía.<br><hr/> <div style="background-color: #0056b3; color: white; padding: 5px; text-align: center;">Juegos de Castilla y León</div> | <br><b>JUEGOS PARA LA MEMORIA</b><br>Los juegos de ordenador para la memoria... Nos ayudan a aprender a usar el ordenador y nos ayudan a mantener el cerebro on-line...<br><hr/> <div style="background-color: #0056b3; color: white; padding: 5px; text-align: center;">Lumosity</div> <hr/> Entrenamiento cognitivo<br><hr/> <div style="background-color: #0056b3; color: white; padding: 5px; text-align: center;">Juego para la memoria</div> | <br><b>ENLACES ÚTILES</b><br>Enlaces útiles para nuestro día a día... Los usaremos para hacer ejercicios en clase...<br><hr/> <div style="background-color: #0056b3; color: white; padding: 5px; text-align: center;">Cita Previa SS</div> <hr/> Desde aquí puedes acceder a la Cita Previa de la Seguridad Social | <br><b>GOOGLE, WIKIPEDIA, GMAIL Y REDES</b><br>Enlaces para entrar rápidamente en los buscadores y redes sociales que trabajaremos durante el curso.<br><hr/> <div style="background-color: #0056b3; color: white; padding: 5px; text-align: center;">Gmail</div> <hr/> Nuestro correo electrónico<br><hr/> <div style="background-color: #0056b3; color: white; padding: 5px; text-align: center;">Google</div> |
|--|---|---|---|

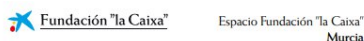
The aim of the project is to teach computer science and how to use the computer to seniors. The Computer Science workshops for the elderly at the Casa de la Cultura de Torrejón de Ardoz are aimed to retired people who respond to the profile of a healthy, "normal" or "successful aging" person. These are students with NO cognitive impairment.

### Contact:

[formacion@rpa-project.com](mailto:formacion@rpa-project.com)

## 17 La Caixa' Social foundation: digital skills (online)

**Link:** <https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf>



Espacio Fundación "la Caixa"  
Murcia



"La Caixa" Welfare Projects, which are free of charge, promote active aging of the elderly, with special attention to the most vulnerable, always based on values such as dignity of people, humanism and solidarity.

The Informatics and communication training itinerary is composed of different activities whose main objective is that the participants acquire computer knowledge at the same time that they develop teamwork, maintaining their degree of self-esteem and satisfying their personal concerns.

The itinerary consists of five activities:

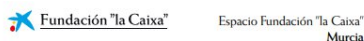
- Get started in computing
- Create and design text documents
- Photo retouching and digital presentations

- Incorporate the internet into your day to day
- Connect to the network

**Contact:** [info@fundacionlacaixa.org](mailto:info@fundacionlacaixa.org)

## 18 La Caixa' Social foundation: videoconferences

**Link:** <https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf>



The objective is to know the characteristics of the simultaneous bidirectional communication system of videoconferences, as well as different environments and platforms. The topics to be covered are videoconferencing platforms (Zoom, Teams, Skype) and functionalities.

No. of sessions: 6

From October 19 to November 4

Group 1: Tuesday and Thursday, from 10 a.m. to 12 p.m.

From October 20 to November 5

Group 2: Wednesday and Friday, from 4:00 p.m. to 6:00 p.m.

**Contact:** [info@fundacionlacaixa.org](mailto:info@fundacionlacaixa.org)

## 19 La Caixa' Social foundation: WhatsApp

**Link:** <https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf>



The objective is to improve the knowledge of the use of this application.

The topics to be discussed are privacy, security, chats, notifications, storage and data.

No. of sessions: 4

From November 9 to 18

Group 1: Tuesday and Thursday, from 10 a.m. to 12 p.m.

From November 10 to 19

Group 2: Wednesday and Friday, from 4:00 p.m. to 6:00 p.m.

**Contact:** info@fundacionlacaixa.org

## 20 La Caixa' Social foundation: Sharing in social networks

**Link:** <https://fundacionlacaixa.org/documents/10280/1884183/espacio-fundacion-la-caixa-murcia-octubre-diciembre-2021.pdf>



The objective is to know the most used social networks, as well as the elements to take into account to manage them properly.

The topics to be discussed are Instagram, Twitter, Facebook and LinkedIn.

No. of sessions: 4

From November 23 to December 2

Group 1: Tuesday and Thursday, from 10 a.m. to 12 p.m.

From November 24 to December 3

Group 2: Wednesday and Friday, from 4:00 p.m. to 6:00 p.m.

**Contact:** [info@fundacionlacaixa.org](mailto:info@fundacionlacaixa.org)

## 21 "Polytechnic University of Cartagena - Senior University"

**Link:** <https://servicioestudiantes.upct.es/umay>



The screenshot shows the website for SEEU - Universidad de Mayores. The header includes navigation links: ESTUDIANTE, PDI, PAS, PREUNIVERSITARIO, ALUMNI, UNIVERSIDAD DIGITAL, 中文, and ACCEDER. Logos for Universidad Politécnica de Cartagena, EUT+ (European University of Technology), and the Unidad de Estudiantes, Extensión Universitaria y Deportes are displayed. A secondary navigation bar lists: QUIENES SOMOS, EXT. UNIVERSITARIA, BECAS, DEPORTES, ESTUDIANTES, and ALUMNI. The main content area is titled 'SEEU - Universidad de Mayores' and features a sidebar for 'EXTENSIÓN UNIVERSITARIA' with links to 'Sección Actividades Culturales', 'Cursos de Verano', and 'UMAY - Universidad de Mayores'. The main section, 'UNIVERSIDAD DE MAYORES', includes a placeholder image and four document links: 'Programa de la Universidad de Mayores y del Curso Senior de Especialización e Investigación 2018/19', 'Normativa del Programa de Mayores de la UPCT', 'Resumen Asignaturas Universidad de Mayores', and 'Resumen asignaturas del Curso Senior de Investigación y Especialización para el curso 2018/2019'.

The objectives that are intended to be achieved with this program are the same as those designated for the University of the Elderly, differing only in the temporary duration of this project, in the free choice of the number of subjects or activities that they want to carry out among those offered and in the absence of qualifications.

The Senior University is aimed at people over 50 years of age, regardless of their academic training. It may also be taken by those who, without having reached this age, can prove that they are retired, early retired or in a reservesituation, as long as the places initially offered have not been filled.

The Study Plan of the University for the Elderly is structured in three academic courses, divided into two semesters per course, with four subjects being carried out in each semester. All subjects have a 25-hour workload that is equivalent to 1 ECTS credit, of which 20 hours are theoretical and 5 hours are practical or complementary activities.

The price for the complete course, including the Senior Specialization and Research Course, is 125 euros that can be paid in a single payment or divided into 2 installments.

**Contact:** [actividades.culturales@upct.es](mailto:actividades.culturales@upct.es)

## 22 Magtel Foundation: provide digital tools to the elderly

**Link:** <https://www.fundacionmagtel.es/fundacion-magtel-lanza-su-proyecto-de-teleasistenci-tic-para-personas-mayores/>





COMUNICACIÓN, FUNDACIÓN MAGTEL, INFORMACIÓN, PERSONAS MAYORES, TELEASISTENCI@TIC++, TIC

La Fundación Magtel lanza su proyecto de Teleasistenci@ TIC++ dirigido a personas mayores

26/02/2016

Este proyecto se erige como una continuidad del Proyecto Teleasistenci@ TIC+, una iniciativa de la Consejería de Igualdad, Salud y Políticas Sociales de la Junta de Andalucía que nace para reducir la "brecha tecnológica" entre el colectivo de personas mayores y dependientes

The project envisages the design and construction of a platform for emergency management and revitalization of Centres for Active Participation of elderlies.

This platform aims to enable seniors or dependents to self-manage their own Telecare platform, which will include an application of warnings, both for patients and family members, a tool for the management of events, etc., in addition to some applications already contemplated in this type of tools as the monitoring of elderly people.

#### Contact:

fundacion@magtel.es  
(+34) 957 42 90 60

## 23 Magtel Foundation: taste new digital devices with the elderly

Link: <https://www.magtel.es/el-proyecto-europeo-frail-comienza-sus-pruebas-piloto-en-andalucia-para-testear-nuevos-dispositivos-tecnologicos-con-personas-mayores/>



The screenshot shows the Magtel website homepage. At the top, there is a navigation bar with social media icons (Twitter, Facebook, LinkedIn) and language options (CONTACTO, Español, English, Français). Below this is a main header with the Magtel logo and a menu: INICIO, NOSOTROS, SERVICIOS, PROYECTOS, FORMACIÓN, PERSONAS, RSC, COMUNICACIÓN. The main content area features a large headline: "El proyecto europeo FRAIL comienza sus pruebas piloto en Andalucía para testear nuevos dispositivos tecnológicos con personas mayores". Below the headline, there is a date "24/01/2020" and a section titled "ÚLTIMAS NOTICIAS" (Latest News). This section contains three news items: 1. "Magtel participa en la Mesa de redacción de 'El Día' sobre el cambio que va a protagonizar desde Córdoba la logística militar a través de la BLET". 2. "Magtel expone su experiencia de una cultura más accesible en el 'Día mundial de la Discapacidad'". 3. "Magtel expone en Genera las ventajas de las centrales hidráulicas reversibles". At the bottom of the page, there is a footer with the text: "Magtel es una de las entidades que participa en esta iniciativa que ha empezado sus ensayos en hogares y centros de las provincias de Sevilla y Granada" and "Trabaja la prevención de situaciones de dependencia mediante las TIC".

FRAIL is conceived as a modular, open and interoperable platform managed through different devices (smartwatches, tablets, etc.), which aims to promote real-time remote healthcare, active communication between users and careers and the promotion of physical exercise in the elderly.

#### Contact:

comunicacion@magtel.es

+34 957 429 060  
 +34 955 337 633

## 24 Esplai Foundation

Link: <https://fundacionesplai.org/e-inclusion/tic-para-el-bienestar-de-las-personas-mayores/>



The screenshot shows the website of the Fundación Esplai. The header includes the logo and a navigation menu with items like BIENVENIDA, PARTICIPACIÓN Y TERCER SECTOR, E-INCLUSIÓN (highlighted), SOCIOEDUCATIVA, FORMACIÓN, BLOG, PUBLICACIONES, FORO JUVENTUD COMPROMETIDA, and CONTACTO. The main content area is titled 'TIC PARA EL BIENESTAR DE LAS PERSONAS MAYORES'. It describes a project to help older people use technology for daily life, communication, and social participation. It lists objectives such as promoting a dignified life, training professionals, and closing the digital divide. A 'Privacy - Terms' link is visible in the bottom right corner.

Through technology Esplai Foundation wants to empower older people so that they can make useful arrangements in their day-to-day lives. Communicating with their family through video calls, receiving medical attention, doing exercises and work in associations or day centers, communication with the Administration, leisure and fun, are some of the multiple activities that technology offers us. Through digital literacy we will promote active ageing and improve the quality of life of our elders.

The project is for people over 65 years old in Galicia.

### Contact:

93 474 55 46  
 91 168 168 6  
 659 68 90 04

## 25 European project

Link: <https://euroage.eu>





## PROYECTO EUROAGE

### Título

Iniciativas innovadoras para el impulso del envejecimiento activo en la región EuroACE (EuroAGE)

### Objetivos

Promover el envejecimiento activo mediante la actividad física cognitiva y socio-emocional con el principal objetivo de mejorar la calidad de vida y aumentar la esperanza de vida saludable, mediante la integración de conocimiento científico-técnico transfronterizo

Fomentar la vida autónoma saludable de mayores y personas dependientes mediante el impulso de iniciativas innovadoras basadas en las tecnologías y conocimientos de los agentes de I+D situados a ambos lados de la raya



The European project has elderly and dependent people as a target group. Promote active ageing through cognitive and socio-emotional physical activity with the main objective of improving quality of life and increasing healthy life expectancy, through the integration of cross-border scientific-technical knowledge. Promote healthy autonomous living of elderly and dependent people by promoting innovative initiatives based on the technologies and knowledge of R&D agents located on both sides of the border.

Coste total:

1.225.459,09 €

Financiación FEDER:

919.094,34 €

### Contact:

José Blas Pagador Carrasco

jbpagador@ccmijesususon.com

+34927181032

## 26 Aula Planeta

**Link:** <https://www.aulaplaneta.com/2015/02/05/educacion-y-tic/soy-fan-de-mi-abuel-un-proyecto-intercultural-e-intergeneracional-con-las-tic-como-herramienta/>



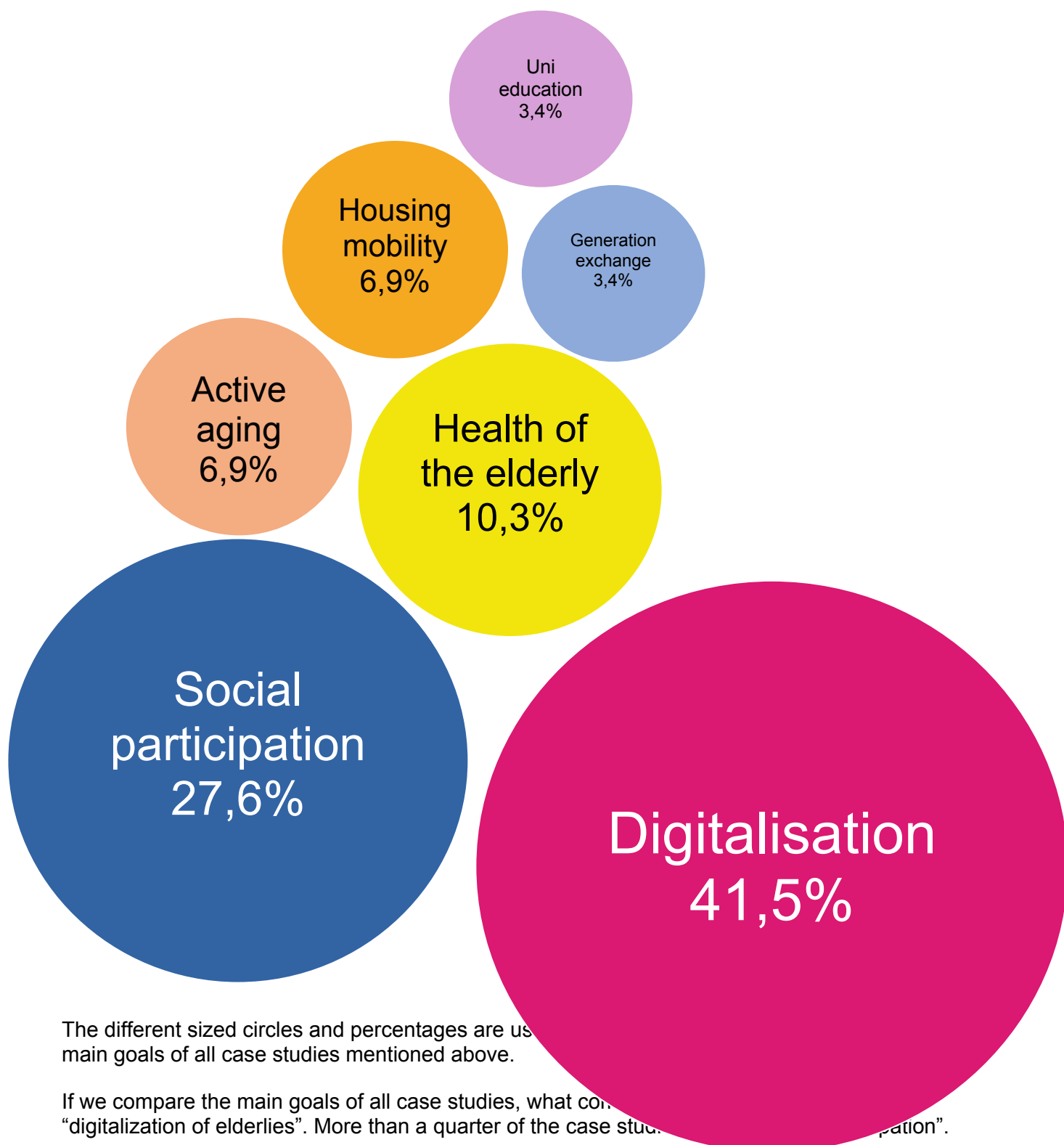
The screenshot shows the aulaPlaneta website interface. At the top, there's a navigation bar with links: Quiénes somos, El reto educativo del siglo XXI, Soluciones educativas, Blog educativo, and Contacto. Below this is a breadcrumb trail: Home > Blog educativo > Experiencias educativas > Soy fan de mi abuel@: un proyecto intercultural e intergeneracional con las TIC como herramienta. A search bar is visible on the left. The main content area displays the title of the blog post, 'Soy fan de mi abuel@: un proyecto intercultural e intergeneracional con las TIC como herramienta', accompanied by four small photographs of elderly people.

The proposal, during which pupils recorded interviews and made web pages, helped them to get to

know their grandparents better, work on interculturality, improve their knowledge of various ICT tools and develop various competences.

**Contact:** <https://www.aulaplaneta.com/contacto/>

## Objectives

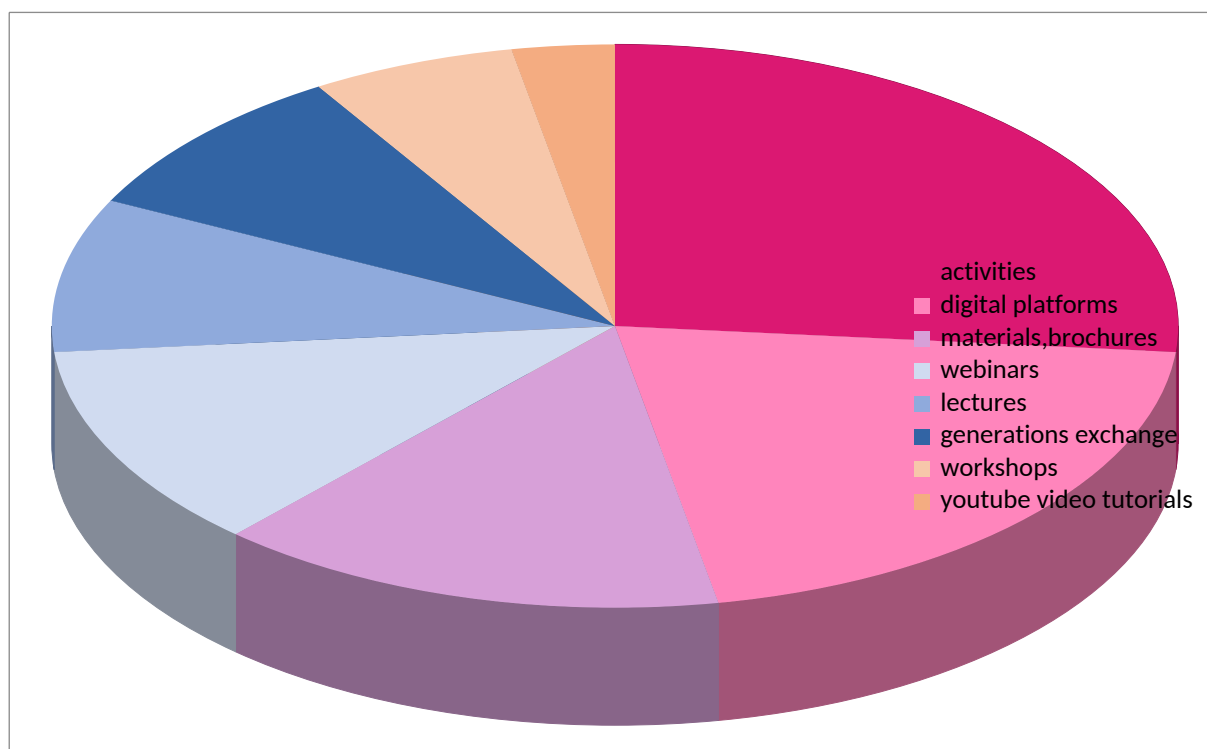


With the percentage of 10,3% “health of the elderly” is the third most relevant topic between the main goals of the case studies. What comes as the next most relevant topics are “housing mobility” and “active aging” with the same percentage, 6,9%. Other topics are “uni education” and “generation exchange” but they are themes that are less addressed in these case studies.

Although the main goal of all case studies is digitalization for older people, it is clear from this analysis that other goals are linked to it, such as health and social interaction.

## Methodologies

### Different kinds of methodologies



The different sized chart slices illustrate the different kinds of methodologies of the case studies.

The methodologies "activities", "digital platforms" and "materials and brochures" are the most applied in the case studies and the percentages are similar. Also "webinars", "lectures" and "generations exchange" have similar percentages and are very often used methodologies. "workshops" and "YouTube video tutorials" are also used in the case studies.

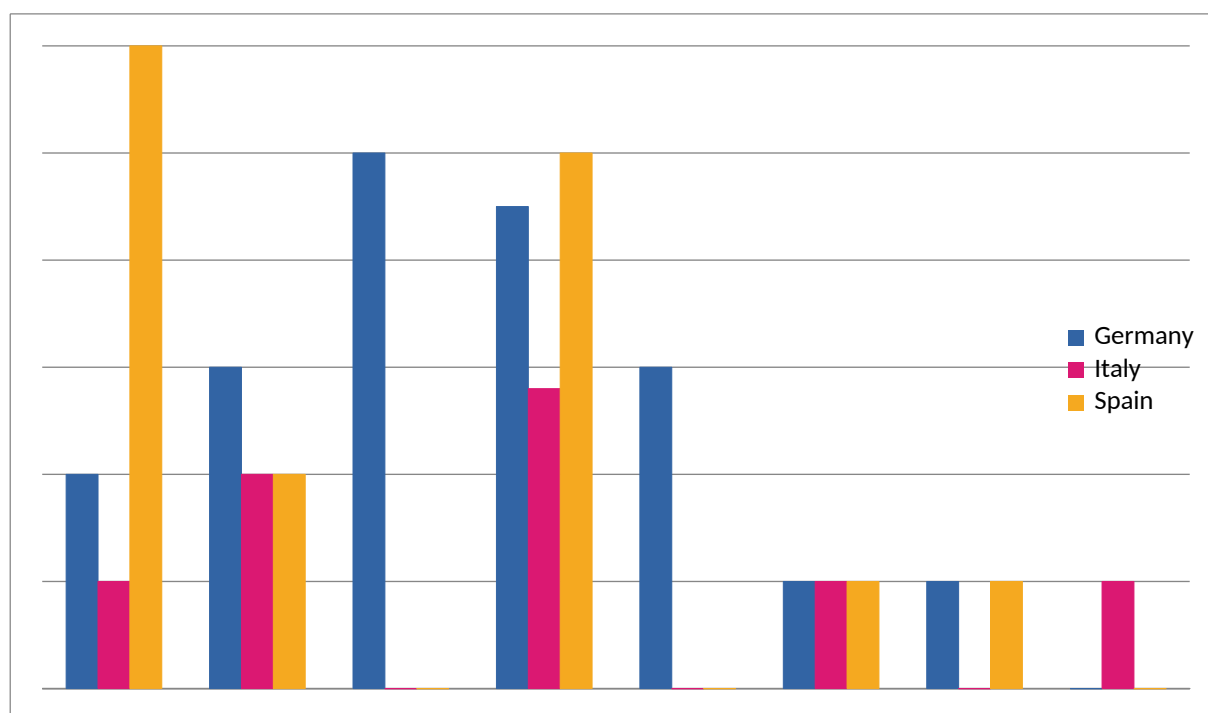
There are two different kinds of methodologies.

The first method utilizes exchange to communicate with the elderly, for example: "activities", "webinars", "generations exchange" and "workshops".

The second method utilizes a one-way communication: "digital platforms", "materials and brochures", "lectures" and "YouTube video tutorials"

Thanks to this analysis it can be concluded that the two kinds of methodologies are applied equally often.

## Methodology types in relation to states: Germany, Italy and Spain



The bar graph illustrates different methodologies and their relatability to the countries Germany, Italy and Spain.

It is directly clear that only in German case studies are used the "one-way communication" methodologies: "materials, brochures" and "lectures".

In contrast, the Spanish case studies favour the "exchange" methodologies, for example "activities" and "webinars". Looking at the diagram, one can see that it is mainly Spanish case studies that use the "activities" method.

There are methodologies used simultaneously in each country: "activities", "generation exchange", "webinars" and "digital platforms".

Only Italian case studies use the "YouTube video tutorials" methodology.

## References

Case studies:

<https://www.scs.fraunhofer.de/de/referenzen/digitales-dorf-senioren.html>

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<https://www.magtel.es/el-proyecto-europeo-frail-comienza-sus-pruebas-piloto-en-andalucia-para-testear-nuevos-dispositivos-tecnologicos-con-personas-mayores/>

<https://fundacionesplai.org/e-inclusion/tic-para-el-bienestar-de-las-personas-mayores/>

<https://euroage.eu>

<https://www.aulaplaneta.com/2015/02/05/educacion-y-tic/soy-fan-de-mi-abuel-un-proyecto-intercultural-e-intergeneracional-con-las-tic-como-herramienta/>



# Ganymed

GERAGOGY AND YOUNG MEDIA